E-Newsletter
Oct-2016 Issue - 04

MBA, MCA
i-MBA (BBA+MBA)

UDAAN

RESULT 2016
GTU MBA Sem-2
SUNSHINE IN TOP TEN POSITIONS

9th Position in Gujarat
1st Position in Rajkot
3rd Position in GTU (SPI wise Result)
3 Students in GTU Toppers

MS. GONDALIA HIMANEE
CPI – 8.57 - Batch: 2015-17
3rd Rank among GTU Top 10 students

MS. MAYURI GADARA
SPI – 8.57 - Batch: 2015-17
4th Rank among GTU Top 10 students

MS. SHREYA VIRANI
SPI – 8.43 - Batch: 2015-17
5th Rank among GTU Top 10 students

A Perfect Path to Success...
Faculty Achievements

Prof. Dr. Vikas Arora, Director, Sunshine Group of Institutions, Rajkot was invited as Resource Person by KSPC (Kutch Saurashtra Productivity Council) Centre for Management Development for delivering lecture on the topic “Life Learnings from Bhagvad Gita”. The program was arranged on 24th September, 2016 at Ban Hall, Rajkot in association with GHCL Limited. Dr. Jagdish Khoyani, Centre Head, N.M.Virani Wockhardt Hospital, Rajkot was present as the Chief Guest.

Ms. Seema Arora, Assistant Professor and Consultant Psychologist at Faculty of MBA, has delivered lecture on “Power of Thoughts”, at KSPC (Kutch Saurashtra Productivity Council) Centre for Management Development. The program was arranged on 28th July, 2016 at Ban Hall, Rajkot in association with TATA Chemicals Limited.

Ms. Dimple Anandpara, Assistant Professor at Faculty of MCA was invited as Resource Person for delivering session on “SEO basics and Use of SEO Tools”.

Mr. Jasmin Jasani, Assistant Professor at Faculty of MCA has delivered expert session on “PHP to OOP PHP” and “PHP7 - One Step Ahead in PHP”.

Dr. Dhaval Motwani, Assistant Professor, from Faculty of MBA presented a research paper titled “A Study on Impact of Mobile Number Portability on the consumers in Saurashtra Region” at an International Conference organized by INSTITUTE OF RESEARCH AND JOURNALS at Pune on 25th September 2016. Around 50 scholars participated and presented their views in this conference. In this paper he explored the impact of the facility of mobile number porting from one service provider to another and how it affected the business. He was awarded with the “Best Paper/Content” award.

Mr. Viral Shah, Assistant Professor at Faculty of MCA has attended a 5 days’ workshop for Java from 18th-22nd July 2016 at GTU. The workshop was organized by Gujarat Technological University in association with Oracle Academy. At the successful completion of the workshop he was certified as Oracle Academy Official Trainer for Java from Oracle Academy.
Training and Placement Cell (MBA) is focusing on pipelining companies for the coming semester as well as on training students for this semester. MBA 3rd semester batch will head for companies in the coming semester. Mock Placement Day, Soft Skill Training, Attitude Building, Aptitude preparation are few among the activities conducted as a part of the training.

“Mock Placement Day” was conducted for i-MBA and MBA Semester-1 and Semester-3 students on 12th and 13th August 2016. This initiative was taken by Mr. Yashpalsinh Zala (TPO & Asst. Prof. of MBA) under the leadership of hon. Campus Director, Dr. Prof. Vikas Arora. The “Mock Placement Day” was inclusive of written test, GD and PI of the students. The purpose of the “Mock Placement Day” was to make students experience the scenario of Actual Placement Procedure. Through this practice students could focus on personal grooming, soft skills, current awareness etc. which are the prime requirements for getting good placements. With the help of all the faculties of Management Department, the event was completed successfully and smoothly. All the students appeared for “Mock Placement Day” with great sincerity.

Training and Placement Cell (MCA) is doing its efforts for finalizing companies for 6th semester projects. Maximum students are selected for free training for their final semester projects. Students are placed in different companies at Rajkot, Ahmedabad and Pune. T & P cell is widening its scope by inviting and make renowned companies join with Sunshine as their placement partner.

Technical Test Series
Faculty of MCA has taken the initiative of conducting technical test series. The entry to corporate is by clearing several hurdles like Aptitude test, Technical test and personal interviews. The technical test series has covered several domain areas like Database, Data Structure, practical C, PHP, Android, Networks, Java and Operating System. It has boosted the confidence level of students as well as motivated them for preparing better.

Skill Development Program is doing very good for improving students’ performance. By implementing cutting edge pedagogy and providing abstract material to the students for enhancing their skills in cracking the interviews and becoming employable, faculties brought sustainable changes in their overall personality, attire, attitude and logics. Dr. Prof Vikas Arora sir has taken special sessions on Interview Etiquettes and Professional Attitude. Ms. Seema Arora, has focused on Communication Skills as well as Stress Management.
A special session has been planned on 27th July 2016 for MCA 5th Semester students about the **Upcoming Technologies**. Mr. Jaydev Vala from IANT and Mr. Hemant Mohite from Times of India, Mumbai are invited as the Resource Person. Sir has changed the vision of students. In the ever changing IT industry only subjective knowledge is the only requirement. The discussion focused on inspiring students to explore and learn the new and upcoming technology.

**Mr. Jayom Dave**, HR Cluster Head of Divyabhaskar Group conducted the session on “**Change Management**” for MBA sem. III students on 3rd Sep. 2016. It was a very interactive session. The students enjoyed the session and participated in the activities conducted Mr. Jayom Dave during the session.

**Mr. Bhavesh Atara** from Aim Career Solutions, delivered session on **CISCO certification** and various network courses on 11th August 2016. With the continuous efforts from our Director, Dr. Prof. Vikas Arora sir, Faculty of MCA is giving more and more inputs for the development of students and targeting to make them employable. Students of MCA 5th semester gained a lot from the session and targeted to achieve certifications to improve their knowledge as well as confidence.

On 7th Sep. 2016, **Ms. Apoorva Mahiwal**, trainer from Station-e Language Lab conducted a book talk on motivational books. The students were really inspired by the session and found it very fruitful.

On 23rd Sep. 2016, Expert Session of **Mr. Devang Thakar**, Industrial Relations Trainer and HR Consultant from HROid Consultancy was arranged by Sunshine Group of Institutions, Faculty of MBA. Mr. Devang Thakar covered the topics like application and usefulness of academic terminologies in industries.

**Ms. Kavita Bolton** (Virginia USA) from TAJ Global Understandings delivered a lecture on Career opportunities and Training Projects in USA, recommended by US government. This session was arranged for i-MBA and MBA students on 27th Sep. 2016.
With the continuous efforts of Director, Dr. Vikas Arora sir, Sunshine MCA department is delivering and arranging special sessions for MCA students. Expert lectures have been delivered for MCA 3rd and 5th Semester students from 26th to 29th of September 2016 by Industry Expert Mr. Herminder Singh. The insides of Operating System, practical applicability of theoretical concepts from System Software, Database and hands on session with Oracle are the topics of discussion. The technical sessions helped students a lot.

Communication plays a fundamental role in all facets of human life. Be it personal or professional, communication has its biggest role. In today’s fast changing and demanding scenario, communication skills and communication in English are very crucial. Keeping this factor in mind, Faculty of MCA, under the guidance of Assistant Professor Riddhi Joshi has started the Communication Club. The goal is to inspire and guide students on how to communicate, present themselves, their ideas in front of all. In this process they are searching for new dimensions for presenting a new and innovative topic. The communication club evaluates each student on 5C, Communication, Content, Clarity, Creativity, and Confidence.

Honorable Director Dr. Prof. Vikas Arora conducted a series of motivational seminar “The Leader in You” from 13th to 15th July 2016 for graduate and under graduate students. Through this seminar director sir put emphasis on assessment and exploration of leadership traits by introspection.
Events

On 18th July, 2016 Orientation Program for MCA new comers started. The program started with the welcome note by Prof. Dr. Vikas Arora sir. Sir has guided students and congratulated their parents for motivating their wards for higher studies. Students and their parents interacted with faculty members. A mix of varied activities like Technical Quiz Competition, Programming Competition, Technical Games, Word Games, Movie Review Session, Jumble Dumble, Movie Review, Yoga and Sports are planned for them. Students enjoyed a lot and the activities provided them a platform to open up with friends and faculties.

Sunshine Group of Institutions conducted a ten days Orientation Program for the 8th batch of MBA in August 2016. During this time span various activities like Movie Review, Pranayam & Yoga, Industrial Visit and Guest Sessions by experts on various topics were arranged for the students of MBA semester I under the guidance of Honorable Campus Director Dr. Vikas Arora. With great zeal students participated in activities like Quiz competition, Management Games, Movie Review, Group Discussion etc. which were arranged for the students.

“Talent Fiesta 2016- Khoj Ek Hunar ki” was successfully organized on 14th September 2016. Dr. Prof. Vikas Arora, Director of Sunshine Group of Institutions inaugurated the event with his vision to transform the students into successful professionals. More than 300 students from 30 well known schools participated in the event. Presence of more than 25 principals and teachers from various schools made the event glorious. Various on stage and off stage activities were planned in the event. Students participated in different activities, showed their talent and made the environment very live and vibrant. Professionals from different fields were invited to judge the particular events like Singing, Dancing, Ad Mad Show, Elocution, Poster Making etc. Moreover the events like Quiz, Rangoli, and Best out of Waste grabbed attraction of the students. In the valedictory session winners are awarded with Trophies, Certificates, Cash prizes and gifts worth 50,000 Rs.
Two days program on “How to Start an Export – Import Business” was organized at Sunshine Group of Institutions in collaboration with Ahmedabad Management Association (AMA) on 16th & 17th Sep. 2016. The expert sessions were delivered by Mr. S. M. Chaturvedi, Legal Corporate Advisor of Export Import and Dr. Prof. Vikas Arora, Director of Integrated Campus, Sunshine Group of Institutions. It was a wonderful opportunity for the business aspirants willing to start or expand their business in the global regime.

On 25th September, 2016, one day Faculty Development Program has been organized by Faculty of MCA on Blog Creation with CMS. The workshop is intended to provide a platform for all to create their own blog, to promote knowledge to reach beyond the boundaries of class rooms. Mr. Herminder Singh, Consultant Advisor has been invited as Resource Person. The Program is blessed with presence of Mr. Dhaval Trivedi, lc. Principal of S.S.D.I.T. College, Junagadh as Chief Guest. Active participation of faculties from different colleges made the program a success. The workshop provided an excellent opportunity to all to exchange ideas through thought provoking technical session.

One day Student Development Program has been organized on 30th September, 2016 on “Future in IT Field”. Under Graduate and Post Graduate students from different colleges of in and around Rajkot has participated in the event. Our Guest Ms. Divya Suliya from Saurashtra College, Atkot, inspired students about the IT field and its scopes. Mr. Herminder Singh Sir the key note speaker for the event has helped students to find out their hidden skills, to excel in their selected field. Sir has also inspired students about the different career opportunity in IT field beyond Programming. The role of IT professional in fields like DBA, SEO Expert, System Analyst, ERP, Augmented Reality, Testing, Designing, Technical Content writing and many more is discussed with students.
A 3 days workshop on “Programming Fundamentals” is executed from 11th to 13th August, 2016 for MCA 3rd Semester students and MCA 1st Semester students. Mr. Herminder Singh, Consulting Advisor, Faculty of MCA, has delivered the session. Basic Programming concepts, features of OOPs, Database theory etc. are the highlights from the theory sessions. These sessions have given students a firm insight into the computer basics.

A 3 days workshop on Web Designing was arranged from 8th to 10th August, 2016 for MCA 5th Semester students. Mr. Herminder Singh, Consulting Advisor, Faculty of MCA, has delivered the session for the live experience of website development starting from problem definition to implementation. This session has boost up confidence among students and gave them a new direction for exploring and implementing new things.

A 5 days technical series was organized by MCA Department from 1st to 5th July, 2016. Sessions on Cyber Crime, Magic of MCA, Project Management, Software Testing and Its Tools, Digital Marketing and SAP Implementation arranged for Sunshine Students and their MCA aspirant friends. Students gained knowledge, discussed and clarified their queries with Mr. Herminder Singh. The seminar was blessed with the presence of many famous personalities. Campus Director, Dr. Prof. Vikas Arora, had given key inputs about the selection of right direction, towards the career growth to the MCA students.

As a part of the campus drive and for the 6th semester projects, Training and placement cell under the guidance of Asst. Prof. Mitul Thakar, arranged a seminar on Project Management for the 5th semester students. Mr. Sachin Sehgal, owner of “7 Flanks”, has discussed with students about how to start with live projects and all the steps involved in completing the project.

Internet of Things is the live and the most emerging area in which the IT industry is putting its focus. Faculty of MCA, with the support and guidance of Consultant Advisor, Mr. Herminder Singh, arranged a seminar on IOT on 13th August, 2016. Mr. Sandeep Thakkar from TOPS Technology Pvt. Ltd. has delivered session on IOT and its future for MCA 5th sem students.

On 23rd July, 2016 Mr. Amit Jivani from Simprosys Infomedia has delivered seminar on “Digital Marketing and “What company is looking in you” for MCA 5th Semester students. The seminar gave them insights and guidelines according to which they can prepare for their interviews.
Teachers’ Day:
On 5th Sep. 2016 students of i-MBA, MBA and MCA arranged various activities for the faculties. Teachers’ day celebration is the initiative by students through which students not only show respect for the faculties but also they prove to be efficient event managers.

Picnic:
Picnic is arranged for MCA students on 14th September, 2016. Students’ enjoyed a lot and it provided great pleasure to all students. Seniors and newcomers intermingled with each other and have spent good time. Students played a lot of games, took photographs and have fun.

Red FM - “College Ke Tashanbaaz”:
The students of MBA and MCA participated in the inter college competition named “College Ke Tashanbaaz” organized by Red FM on 19th Sep. 2016. They presented their performance with great enthusiasm in front of judges and audience. Four students from MBA and MCA were selected for the final rounds. It was a mesmerizing experience for all the students.

Ganpati Utsav:
Sunshine Group of Institution arranged Ganpati Utsav to give spiritual blend to the students’ mindset. All sunshinees from all the departments, MBA, MCA and i-MBA took active participation in the celebration. For ten consecutive days students’ whole-heartedly and with full responsibility have done Aarti and all the rituals for Lord Ganesha. On the tenth day a grand Bisarjan was planned.
Celebrations

Fresher’s Party-MBA & i-MBA:
Students of i-MBA sem. V and MBA sem. III organized the fresher’s party for their juniors at Motel The Village on 20th Sep. 2016. Every year senior students welcome their juniors to SUNSHINE family with a great zeal. They eagerly wait for the fresher’s party where they can enjoy with lots of music, games, food and fun.

Fresher’s Party-MCA:
Sunshine MCA Department organized Fresher’s Cum Farewell Party on 21st September 2016 at Neel’s City club, Rajkot to welcome new students and bid farewell to senior students. It was a colorful occasion. Lots of one minute games and student performances are there followed by dinner. The event gave a platform for seniors and juniors to intermingle with each other. Mr. Sumeet Sharma and Ms. Divya Namera are declared as winner of ‘Mr. & Ms.

Navratri Celebration:
Sunshine Group of Institutions organized Navratri Celebration on 30th Sep. 2016. All the students of i-MBA, MBA & MCA enjoyed the occasion to the fullest. Navratri festival is the most awaited celebration for the students of SGI. The students make the environment vibrant with their enthusiasm. At the end of the event best performers and well dressed students were awarded with trophies and gifts.

Guru Purnima:
MCA Senior students with their fresher juniors have celebrated Guru Purnima on 20th July, 2016. Students never forget this day and have planned grand event and made faculties feel proud. Juniors also had shown their full involvement.
360° Fly Camera
Life doesn't just come to us straight on. 360 fly started up in a robotics lab out of Carnegie Mellon University. In 2011, launched the world’s first consumer 360 lens for iPhone- “GoPano Micro”, along with the world’s first 360 video sharing service. 360fly is a panoramic, HD 360° camera designed primarily for casual users who wish to capture their daily lives. It can be held in the palm of the hand or mounted on a helmet or drone using existing 3-prong mounts. It can withstand unfavorable weather conditions. It is resistance to sweat, rain, liquid, sand, and dust, which makes it perfect for swimmers, surfers, or snowboarders. The camera is controlled using a compatible iOS or Android application. This application gives users intuitive control over the camera and offers a full editing suite and a cloud sharing option.

Virtual Box
A Virtual Box or VB is a software virtualization package that installs on an operating system as an application. Users of VirtualBox can load multiple guest OSs under a single host operating-system (host OS). Each guest can be started, paused and stopped independently within its own virtual machine (VM). It means we can install Linux Operating System inside the Windows 07 Virtually without physical Hard-disk modification. We can set Dynamic Hard-disk size and Ram size on requirement In VirtualBox the Guest OS is not dependent on Host OS. Both are working separately.

Ritot
World’s First Projection Smartwatch. The uniqueness of the technology lies in picoprojector. It allows project an image with high quality graphics and brightness. The watch has only one touch sensitive button, with which we can manipulate the projection. It can also display several different notifications when paired with a smartphone, and the projection color can be swapped out per the user’s preference. The Ritot will have 150 hours (6.25 days) of battery life in projection mode and one month in standby mode.
**Tech Corner**

**Allo Messaging App**
Allo is an instant messaging mobile app developed by Google. It was announced at Google I/O on May 18, 2016. The app is available on Android and iOS. Google launched the app on September 21, 2016. Features Allo is based on phone numbers. Allo's "Smart reply" function uses Google's machine learning technology to suggest a reply to the last message, which can be selected from a few options. The feature also analyses images sent to the user in order to suggest responses. Allo is one of the apps that support Google Assistant, a conversational virtual assistant.

**Raspberry Pi**
A Raspberry Pi is a credit-card sized computer originally designed for education, inspired by the 1981 BBC Micro. Creator Eben Upton's goal was to create a low-cost device that would improve programming skills and hardware understanding at the pre-university level. It can be plugged into TV. It is a little computer that can do many things like desktop PC, like word processing, spreadsheet, browsing the internet, and playing games. It is being used by kids all over the world to learn programming. It runs on Linux operating system, Pi is there for Python.

**Project Tango**
Project Tango is originally developed by Google and released on 5th June, 2014 and Platform is Android. Google's concern is not only making software for phones that can merely capture 2D photos and videos but it also want to take stereoscopic 3D snaps. Tango allows a device to build up an accurate 3D model of its immediate surroundings, which Google says will be useful for everything from AR gaming to navigating large shopping centers. We combine it with GPS, accelerometer and gyroscope readings to produce an accurate map of our immediate surroundings in real-time.
Quick internal communication to reign supreme
By adopting better software or cloud services for HR, companies should begin to move away from the old benchmarks for assessing performance. Annual goals will fade away in favor of shorter-term ones. And because of the speed and accessibility of communication over these services, departmental or company-wide meetings won’t have to be called for every policy change or performance review. Instead, HR can become a resource for communicating both from the top of the company down and vice versa.

Google Cloud
Google's online services are now ready with Google Cloud. The newly-announced platform combines all of Google's cloud-based services – including the Google Cloud Platform, data analytics tools, Google Apps for Work, Android phones and Chromebooks – under a single umbrella. According to Google the online infrastructure for those services is being retooled to suit the needs of business users at every level, from the self-employed to the world's largest enterprises. The G Suites collection includes Gmail, Drive, Calendar, Docs, Hangouts and many more.

Decision Matrix
One of the biggest struggles faced by business owners, leaders and managers is decision making. When faced with more than one possibility to choose from, a decision matrix can help clear up any confusion about the options and highlight points that may factor in the final call. This quantitative method helps determine the ideal solution for the organization to meet its goals, needs and wants. The different decision alternatives are listed as the rows, and the relevant factors affecting the decisions, such as cost, ease and effectiveness, are listed as the columns. Then, establish a ratings scale to assess the value of each alternative/factor combination. The option that scores the highest is the decision that should be made or the first item addressed.

Launching Small Business in Digital Platform
A fantastic opportunity is available for entrepreneurs & startups to get a real advantage of how business wants to interact. Making small business into a digital platform will give a global benefit to an entrepreneur. Now a day as technological world has become faster, companies provide web sites affordable to business. Independent Navigation Links provided by search engine to company which makes it user friendly. Some e-commerce platforms will automatically generate page titles using the same names as the products and product categories in your online store from that customer can get direct information from the home page, history page, information page, gallery page, inquiry page, contact us page, shopping option, and feedback page to get maximum advantage of marketing and sales.
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