SUNSHINE GROUP OF INSTITUTIONS
RAJKOT

MBA, MCA
i-MBA (BBA+MBA)

E-Newsletter
Oct-2018 Issue - 12

UDAAN
A Perfect Path to Success...

Our Recruiters
Infrastructure @ Sunshine
Parenting is an important job to shape our children. Ms. Seema Arora, consultant Psychologist from SGI, delivered a session on Successful Parenting on 25th September-2018 at Rotary Midtown Library.

Integrated Campus Director of SGI, Prof. Dr. Vikas Arora, and consultant Psychologist from SGI, Ms. Seema Arora, were invited to deliver an expert session on “Secret of Healthy living”. The session was arranged on 24th August-2018. The Programme was organized by Kutch Saurastra Productivity Council and KSPC and was sponsored by GHCL Limited, Sutrapada.

Ethical leadership is leadership that is directed by respect for ethical beliefs and values and for the dignity and rights of others. Integrated Campus Director of SGI, Prof. Dr. Vikas Arora, invited to give an expert talk on “Ethical Leadership” on 20th September-2018.

Asst. Prof. Savan Raithatha, from Sunshine Group of Institutions, faculty of MCA, participated in the Faculty Development Programme at GTU on 25th September-2018.
Mock Interview

A mock interview is an emulation of a job interview used for training purposes. The conversational exercise usually resembles a real interview as closely as possible, for the purpose of providing experience for a candidate.

Mock Interview by SGI Expert Faculties

As a part of training, Faculty of MCA organized mock interview on 3rd August-2018 for the final year students of MCA. The interview was taken by SGI expert faculties, Prof. Dr. Amit Vadera, Prof., Dr. Milan Vachhani, Prof. Savan Raythatha and Prof. Amit Sehgal who are expert in different area. During interview faculties also explained to the students about how to give answer in interview.

Mock Interview by Industry’s Expert

Faculty of MCA invited Mr. Hiren Ghelani managing director of Softwishdom Infoway LLP, for mock interview of MCA 5th semester students. Mock interview was organized on 23rd August-2018. Prof. Yashpal Zala has co-ordinate during the process of mock interview.

Pre-Placement Talk

Faculty of MCA organized pre placement talk of experts from different IT companies. Mr. Rakshit Thakkar from rtCamp Solutions Pvt. Ltd. – Pune has delivered talk on 8th August, 2018. During session he also assigns assignment of his company as a part of pre selection process. Experts from Meghraj Technosoft and LATTBX Technolabs Pvt. Ltd. has delivered pre placement talk about their company’s requirement on 22nd September-2018.
With the aim of bridging the gap between students and corporate SGI had organized “Corporate Day” on 22nd Sep. 2018 for the final year students of MCA. Final year students from different BCA colleges also participated in this event. Owners and IT expert person from reputed companies interacted with the students. They discussed about expectations and limitations of each other. Mr. Hiren Ghelani, Founder and Director of SoftWishdom Infoway LLP, Rajkot, Mr. Rakhsit Thakkar, VP – Engineering, rtCamp Solution Pvt. Ltd., Pune, Mr. Bhavesh Gadhethariya, Managing Director, Infinity Infoway Pvt., Ltd., Rajkot shared their expertise knowledge and their experience with students. This session provided a platform to the students to put forward their views and questions in front of various corporates. Experts from more than 20 IT companies have participated in corporate day.

Sunshine Group of Institutions is well known in the region for its outstanding placement. Training and Placement cell (MCA) is continuously conducting Pool campus Drive in the current semester for the MCA 5th semester students. Students have to finalize companies for the 6th semester projects as well as for their placements. Series of companies are visiting and recruiting students from Rajkot and Ahmedabad for selection of the students. With the efforts of Prof. Dr. Vikas Arora campus director of SGI and Prof. Savan Raithatha Training and Placement Officer of MCA department, during last six months more than 30 companies had approached SGI to offer placement to MCA students.
GST “Awareness Seminar”

GST!!! It’s enormous change in the tax system of the India. To have knowledge of it one valuable session was arranged for the students of MBA sem 3 which was conducted by GST expert Mr. Sanjay Lakhani on 13th September, 2018. He enlightened the students by his knowledge. grateful to Mr. Sanjay Lakhani for giving his precious knowledge and time...

Session on “Leadership”

An expert session on leadership was taken by Dr. (Prof.) Vikas Arora campus director of SGI on 20th Sep 2018 for the 5th semester students of MCA. Sir explained about the required qualities of a good leader cases. was invited to judge the event..

Seminar on “Ethical Hacking”

Expert session on “Ethical Hacking” organized for MCA 5th semester students on 6th August, 2018. Session was delivered by industrial expert from Techsecure, Rajkot.

Seminar on “Cyber Security”

Faculty of MCA organized a seminar on “Cyber Security” on 8th Sep, 2018. The session was delivered by industry expert Mr. Nishant Mandaviya from Techsecure, Rajkot. He explained students about the importance of cyber security and different ways to implement it. MCA 5th semester students took great benefit out of this session.
Session on “Leadership”

The first session of orientation program was taken by Mr. Pratik Paun on “Leadership”. Students were briefed about the concept of leadership and qualities of an effective leader with the help of examples and cases. Students were also given insight on best books and journals through which they can learn leadership qualities and get inspired from the life of great personalities.

Session on “contemporary issues of Management”

An expert session on “on contemporary issues of Management” was delivered by Dr. Hitesh Shukla on 16th August 2018. Dr. Hitesh Shukla is a Professor at Department of Business Management, Saurashtra University, Rajkot having 24 years of experience. I had the privilege to be guided by Dr. a trainer in the area of management he has won many hearts of the owners of the family business and highly reputed Government organizations. Students of MBA sem. I had the privilege to be guided by Dr. Hitesh Shukla.
knowledge class

Session on “Physiological Awareness”

The lecture series on “Physiological awareness” was conducted by SGI on 28th August 2018. First Session was taken by Ms.Seema Arora who explained regarding stressed depression and anxieties in a person. She also made the students aware about its causes and symptoms. Next session was delivered by Ms. Vaishali Dhakan who is a physiologist and practising for last 3 years in Rajkot. She created a jolly environment and explained about stress with the help of an activity which made students learn through the fun. She also gave recommendations for coming out of the depression.

Session on “SWOT Analysis”

On 10th Aug 2018, an expert session was conducted by Dr. Alok Kumar Chakrawal, Prominent Professor of Saurashtra University, Rajkot. Dr. Chakrawal is senior professor of Department of commerce and business administration and co-coordinator of IQAC at Saurashtra University. He has formally work as Director at Saurashtra Kutch stock exchange, working as a member of NAAC team and UGC net counsel and having more than 25 years of wide academic experience and processional experience. He has always enlightened our students with his vast experience. He addressed the students with a session on SWOT analysis to make students aware about their own competencies and weakness. Through this session students realized importance of self-analysis.
An expertise Session on management lessons from Mahabharat was scheduled on **10th Aug 2018** by keynote speakers, **Dr. Vikas Arora**, Integrated Campus Director of Sunshine Group of Institution. Mahabharat, an epic from Great Hindu Civilization, is having significant implication even in the present time to address various issues that today's youth is facing in their personal life and at work place too. Various principles, morals, values and ethic learning are derived from this ancient Hindu Sanskrit epic and were presented to the students in most simplified manner. The exceptional leadership and communication style of Dr.Vikas Arora revealed his great insight and inspiration from Mahabharata. He briefly explained us major characters of Mahabharata like Krishna, Arjuna, Karan e.t.c and their qualities and role were connected with management aspects like leadership, communication, motivation, strategic planning and other. He explained relevance of Mahabharata with today's time, situation and practices and how management exist during that era of history to create a strong foundation of Indian kingdom and political base.

Creativity is something which is needed in every field. Through this session Asst. **Prof. Tulsi Raval** explained different innovative tactics used in the field Marketing and Public Relations. She covered the topics like communicating through colors, creative ideas presented by different media, understanding complexity of the message etc.
Workshop on “Project Management”

To reduce the gap between IT industries’ demand and students’ knowledge, Faculty of MCA in SGI is arranging workshops on different topics. As a part of this efforts two days’ workshop on “Project development using PHP” was arranged for the 3rd semester students of MCA on 21st Sep 2018 and 22nd Sep 2018. The workshop was taken by Mr. Vimal Gotecha who is the founder of Eryushion Techsol Pvt. Ltd. and having 10 years of experience in IT industries. The workshop helps a lot to the students for developing projects.

Workshop on “Angular JS”

To prepare students as per requirement of IT industries, as a part of training two days’ workshop was arranged for students of MCA on “Angular JS”. Workshop was taken by experts’ team from iKraft Solution, Rajkot.

Co-Curricular Activities

“Movie Review”

On 7th Aug. 2018, a session was held on Movie Review wherein Ms. Komal Patel had shown a movie to the students named ‘A boy in stripped payjama’ and post that students were asked to write review on the movieto analyse the learning from the movie in academic and non-academic way.
Sunshine Group of Institutions had arranged a Talent Show for all the students of MBA and I-MBA on 31\textsuperscript{st} August 2018. 360 degree development of student is very prominent and Sunshine group of institution is always focusing on the same. All students participated in the event with a great zeal. There were performances like instrument playing, dance, mime, standup comedy, singing and many more. The students who showed their talent at best and won the prices were Mr. Yash Rajdev from MBA-1 who bagged 3\textsuperscript{rd} rank in standup comedy and instrument playing. Mr. Jaimeen Bhatti got 2\textsuperscript{nd} rank in instrument playing. 1\textsuperscript{st} rank was bagged by mime group from MBA-1 & 3. The winners of the same were Ms. Vora Riddhi, Ms. Vaishnav Komal, Ms. Kikani Pooja, Ms. Vaghasiya Pooja, Ms. Chotani Dixita and Ms. Bhakti sZalavadia.

\textbf{Quiz Competition}

Quiz competition was arranged by Mr. Yashpal Zala and Mr. Hemen Kalariya, Assistant Professors of MBA department. Faculties conducted quiz on different topics like Bollywood, GK, Science and technology, sports, business & company, pictorial quiz of leaders etc. The winner team were acknowledged by Dr. VikasArora sir with gifts and students were highly delighted with this joyful event of orientation.
On 18th Aug 2018, SGI had arranged Wellness Program for Girls and Eye checkup for all the students of the department with the initiative and support of Dr. Monica Mehta, MBA faculty. Dr. Ami Mehta, Gynaecologist from Ahmedabad, gave her valuable time to educate girls on various health related issues and concern regarding intimate health and hygiene. She provided insight on various problems that may come at teenage stage, early adulthood, post marriage and at later stage of life. She also informed and advised about various preventive measures and vaccinations that may help to overcome such issues. Her open approach and friendly interaction help student to put forward their queries and problems. The interaction was quiet valuable and gainful for the students. On the same day, Eye check was held by a well-known ophthalmologist Dr. Ketan Bavishi. Dr. Ketan Bavishi gave advice to every student about how they can take care of their eyes in daily routine and how to take preventive measures to different eye related problems that may arise in different phase of life.

“Go –Green”

“Go green before Green goes!!!”. Planet Earth is facing a number of issues since a long time, and now the time has come when we have to take some steps for its well being and to improve its condition. As a step towards it MCA 3rd semester students celebrate “Go GREEN DAY”. On this day students done plantation in sunshine campus. Prof. Amit Sehgal has coordinated to the students.
Co-Curricular Activities

“Orientation Program of MBA”

On 2nd August, MBA semester –I students had an Induction to the Sunshine Campus which followed by one week Orientation program whereby faculties of MBA department. The ceremony took place with two eminent speaker – Mr. Chandubhai Virani, Managing Director of Balaji Wafers Pvt Ltd. And Mr. Chetan Kothari, President of Rajkot Management Association and prominent Lawyer of Rajkot City. The auspicious presence of Mr. Meenesh Mathur, Dharmendra Pal sir and Prof. (Dr.) Vikas Arora conveyed the insight of the vision and mission of Sunshine College and support that is extended from the management of the college to create an ideal platform for aspiring students. Mr. Chandubhai Virani’s simplicity and straight forward approach in explaining his life struggle and building of a brand like Balaji Wafer created greater influence on the students. The wide range of experience of Mr. Chetan Kothari helped student to foresee their future with firm determination and hard work.

“Management Games”

On 4th Aug. 2018, Ms. Komal Patel and Mr. Samir Dholakiya, Assistant Professor in MBA Department had organized different management and games for the students. Students were highly enthusiastic and had fun to interact and participate by interacting with each other. That resulted in developing informal groups and learning of managerial activities in informal setup.
On 9th Aug. 2018, **Mr. Pratik Paun and Ms. Arti Batti** had conducted a group discussion with six teams. The GD had two rounds whereby discussion on topics like “Betibachaobetipadhao” and “Religion is most selling business”. The objective of the GD was to encourage public speaking and confidence to participate in competition without any hesitation and fear.

On 24th August, 2018 various competitions like Rakhi Making, T-Shirt Painting, Photography, Best Out of Waste etc. were arranged for the students. This activity was organized by department of management for all the students of MBA and i-MBA. The purpose of this activity is to discover the hidden art of the students, revealing their ideas and exploring different perspective by executing thoughts into actions.

**Asst. Prof. Samir Dholakiya** with the team of eight students from i-MBA and MBA participated in 45th National Management convention on Leadership in the Age of Disruption - **ALMA’s flagship annual event** on 26th & 27th September 2018 at Delhi. It was a great opportunity to build network and relation with more than 800 professionals including senior executives, management experts, and academicians. They had the fortune to attend the session delivered by eminent personalities like Mr. M J Akbar, Mr. Suresh Prabhu, Mr. Nitin Gadkari, Mr. Jayant Sharma.
Students’ Participation

“Participation in International Conference”

Forty two students and four faculties from MBA and i-MBA participated in International Conference on “Innovative practices in business” which was held on 7th & 8th September by Oakbrook business school. It was a theme based conference where all the participants had registered their research papers and selected research papers was analyzed and presented by the respected researchers.

Industrial Visit

Industri al Visit-MCA

A visit to “Infinity Infoway Pvt. Ltd.”, Rajkot was organized for MCA 3rd semester students. Students visited different departments of company. The executives of the company gave brief about his company. Mr. Bhavesh Gadhethariya, Managing Director of this company also explained students about what is the market need and how they can cop up with market demand. Sir also gave answer of students quires very nicely. With the live example sir explain students about requirement of time management during their student life.

“Industrial Visit - MBA”

An industrial visit was organized for MBA and i-MBA students at Kich company situated on the Gondal road. The students were divided into two groups having 60 students in each and visit was scheduled for two consequent days. Students were taken to the production plant and various departments to explore functioning of the company in real context.
On 22nd August 2018, Sunshine Group of Institutions had scheduled workshop on ‘Secrets of Healthy Living’. It was addressed by Integrated Campus Director Dr. Vikas Arora and was accompanied by Consultant Psychologist Mrs. Seema Arora.

The crux of the workshop was based on the 6 Refining Exercises and 3 SRB (Step Rhythmic Breathing). It plays a prominent role in order to remove the debris within the body, to tone up the nerves, improve circulation of body, ease tension etc. According to scientific facts, a child breathes up to 36 times average per minute while adults breathe up to 12 times average per minute. But in today’s hectic lifestyle, most of us breathe faster being affected by the unwanted sentiments and emotions. Following 3SRB’s on daily routine will not only succor to calm the mind but also aids in bringing total physical, emotional and mental health to our body-brain system. In addition to it, the workshop also elucidated how drinking water in the early morning will help to imbibe the saliva into the stomach which contains 22 kinds of nutrients and proteins.

On 23rd and 29th August 2018 Personality Development Program was arranged for the students of various schools and colleges respectively. The PDP trainers Prof. (Dr.) Vikas Arora, Prof. Khushbu Dave, Prof. Seema Arora, Prof. Pratik Paun and Prof. Yashpalsinh Zala covered the topics like removing stage fear, manners & etiquettes, mind power, time management, public speaking respectively. More than 150 students of various schools and colleges got benefit of this program.
**Mega Program**

**Workshop on “Yoga & Pranayama”**

A session on Yoga, Pranayama and Meditation was taken by **Mrs. Seema Arora**, Consultant Psychologist to make students aware about the importance of yoga and Pranayama in one's life. Various yoga asana, breathing techniques, pranayama and meditation activities were done in the session to practical understand the ways of performing such practices in regular life and keeping oneself physically and mentally fit for living a healthy and prosperous life.

**3 STEPS of Rhythmic Breathing”**

This session was taken by **Mr. Bahadur Singh** and **Dr. Vikas Arora** Sir to explain the right way of breathing with three rhythmic steps inhale and expel air from the lungs and benefit body with adequate flow of oxygen to energies the body. The reflection of right and rhythmic breathing were seen in the personality of **Mr. Bhadur Singh** who seems young by heart and face. Students were practically instructed to perform 3 steps rhythmic breathing to enhance proper physical fitness and health by overcoming stress and fatigue in their daily life.

**Celebrations @ SGI**

**Monsoon Party**

SGI always take care of their employees. A refreshment party was arranged for the faculties of SGI on 24th August, 2018. All the staff members participate and enjoyed a lot.
Fresher’s Party- MCA

Fresher's Day is a platform where the juniors showcase their talents. Every year freshets’ party organized for new comers in MCA department. MCA 5th semester students organized party to welcome their juniors and to say bye- bye to their seniors on 11th Sep. 2018. All the students enjoyed different games and dinner. The title of Mr. Fresher and Miss fresher given to the students.

Fresher’s Party- MBA

On29th Sep. 2018 the students of i-MBA I and MBA I were welcomed by their seniors with fresher’s party. Every year senior students are eager to welcome their juniors to Sunshine family with a great zeal. The title of Ms. Fresher and Mr. Fresher has its own charm. The freshers gave a tough competition to each other to win this title. The students enjoyed various performances and participated in different games with lots of fun.

Sports Day

Sports are preserver of health it helps to reduce stress and builds strengths in people. It cultivates the sportsman spirit in students and it will be helpful for lifetime. The department of management had organized sports day on 11th august, 2018 for the students of i-MBA and MBA. Students participated in various indoor and outdoor games very enthusiastically.
**Janmastami Celebration**

*Krishna Janmashtami* is celebrated as the birthday of Lord Krishna who is considered as Lord Vishnu’s incarnation. On this auspicious occasion, students of SGI of MCA celebrated Janmastami with great zeal and enthusiasm at college campus. They have conducted various colourful programs on the Campus. All the students do worship of Lord Krishna. Students actively participated in Dahi Handi.

**Ganesh Mahutsav**

The students of SGI celebrated Ganesh Chaturthi with great pomp and gaiety. Ganesh Chaturthi is celebrated as the birthday of Lord Ganesha, the son of Lord Shiva and Parvati. Students from faculty of MCA have organized 2 days celebration at sunshine campus. Students celebrated the festival with joy and devotion. Right from its installation to its immersion, all the activities are taken care of by students.

One day picnic was arranged for MCA 3rd semester students on 3rd August, 2018. Students have visited Ishwariya Park at Rajkot. Students took packed meal and took lunch together. Students played different outdoor games over there. They have enjoyed a lot and it provided great pleasure to all students. Picnic provided them a short break from the regular schedules.
Highlight of Management Clubs
Sunshine Group of Institution is having various clubs and committee that encourages co-curriculum activities related to the specialization areas. Various clubs like Finance, Marketing and HR are operating on the campus wherein various activities are scheduled and notice board presentations are display to share the latest information among the students of the college.

Highlights of Finance Club
Finance club is mentored by Mrs. Darshana Vithalani, Assistant Professor of MBA department, formally worked as “Resource Person for Financial Education” under Security Exchange Board of India to spread awareness on financial planning and investment to different groups of corporates and individuals and had done her Ph.D in the same subject area. The club is operating with a team of 10 students who are working dedicatedly to organize and assists various finance activities.

Activity 1
The first address to the students of finance was on “Career in Finance”. Students were made aware about various opportunities- job and entrepreneurial prospects in finance. Great Insight was provided on the skills and competencies that are required to pursue a career in finance. Opportunities in bank and non-banking financial institutions were communicated and insight on various competitive exams was given to the students.

Activity 2:
Under finance club, a notice board display was prepared on 20th Aug, with a theme on “Tribute of AtalBihari Vajpayee” on his decent on 16 August 2018. A mourn of 2 minutes was held after prayer and a ten minutes talk was delivered in the finance class on the political-economic contribution made by AtlaBihari Vajpayee to India.
Highlights of Marketing Club

Marketing club is guided by Asst. Prof. Tulsi Raval and Asst. Prof. Samir Dholakiya. The aim of this club is to convert the students from Awareness to Creation of the unique marketing concepts. All the 25 students of marketing work with great enthusiasm in all the activities.

Activity -1

“Marketing quiz and Ad analysis” was conducted on 10th August 2018 by Asst. Prof. TulsiRaval and Asst. Prof. Samir Dholakiya. Students participated in different quiz like logo and company identification and matching, tag line completion, celebrity and company identification, unique selling proposition etc.

Activity 2:

The second season of “New Product Launch competition” was held from 25th to 29th Sep. 2018. The event was organized by Asst. Prof. TulsiRaval and Asst. Prof. HemenKalariya. Seven Groups of Marketing, IB and i-MBA sem. IX participated in the event. They marketed their companies and products by using different tools and tactics of marketing. It was a great learning with enjoyment for all of them.
Highlights of i-MBA Activities

Seminar on How to Cultivate Reading Habits in Students

“Books are the best friends of Human”….Sunshine Group of institutions, MBA Department always alert for students development and betterment. In the same connection MBA Department has organized Expert session of Ms. Priti Parmar (Librarian & Promotion Head of Rotary Midtown Library, Rajkot) on 6th of October 2018 for students of MBA & iMBA. Priti Mam delivered session on “How to Cultivate Reading Habits in Students” She highlighted Rotary library activities and how that library can be helpful to students for their Study as well as career. Rotary library conducting Book Reviews, Movie Reviews, Drama Club, various seminars etc. it is one of the most active library within city. Mam also shared importance of quality reading in student’s life. She also suggested how to make reading more attractive? She said” Sharing of good books and information makes reading more attractive”. This seminar was organized under the guidance of Campus Director Dr. Vikas Arora. Seminar was coordinated by Prof. Komal Patel.

Seminar on Organizational Behavior

This seminar covered the following topics like Talent Management: as a name itself suggest managing the ability, competency, and power of person within organization. Students obtained many benefits from this seminar like Right person in the right job, Retaining the top talent, Better Hiring, Understanding, Better professional development decision, Process of Talent Management: Understanding the requirements, sourcing the talent, attracting, recruiting, selecting, training & development, retaining, promotion, competency, performance appraisal, career planning, exit. This seminar was organized by Prof. Tulsi Raval.

Visit to Kathiwar Balashram

i-MBA 3rd and 5th semester students visited balashram on 27th August 2018. It was awful and emotional experience for all of the students.
Session on Mind Power

The session on “Mind Power” was delivered by Ms. Seema Arora on 27th Sep. 2018. More than 100 students of various schools of Rajkot attended this expert session. In this session students were made familiar with the abilities of mind. The session was useful for students in so many aspects of their academic and personal life. Through this session they could learn about confidence building, removal of exam fear, ability of sub conscious mind which can help them for better career and future.