A Perfect Path to Success…

Summer 2017
Sunshine in GTU
Top Ten Positions

Congratulations

Dr. Rakesh Gondal
1st in GTU (BBA 2017)

Mr. Pratik Pandav
1st in GTU (BBA 2017)

Mr. Charan Lakhani
1st in GTU (BBA 2017)

Congratulations

Ms. Siddhita Gohil
 CPI 9.5A

Mr. Kajal Gokani
 2nd in GTU Top Ten

Mr. Chirag Radadiya
 2nd in GTU Top Ten

Congratulations

Mr. Rashid Kaivalya
 2nd in GTU Top Ten

Ms. Vibhuti Sarda
 2nd in GTU Top Ten

Congratulations

Dr. Richa Madhani
 2nd in GTU (BBA 2017)

Dr. Rajiv Kalavala
 2nd in GTU (BBA 2017)

Dr. Rakshit Ghandi
 2nd in GTU (BBA 2017)
Faculty Achievement

Prof. (Dr.) Vikas Arora, Director, Sunshine Group of Institutions, Rajkot was invited as a resource person at Academic Staff College, Saurashtra University on 14th September 2017. Sir took session on “Time Management and Stress Management”. Principals, HoDs, Faculties and Staff members from various colleges grabbed benefits from the session.

The paper written by Asst. Prof. Tulsi Raval, Faculty of Management on “Perspective of Individuals on Personal Financial Planning” was published in International Journal for Innovative Research in Multidisciplinary Field with ISSN: 2455 – 0620 in Vol - 3, Issue – 9 September 2017.

Asst. Prof. Komal Patel, Faculty of management has presented a paper on “Comparative Analysis of First Year Premium of Life Insurance for the period ended 30th Nov. 2016, of Different Companies in India” at Anvesh 2017 – Doctoral Research Conference in Management, Nirma University Ahmedabad on 7th & 8th April 2017.

Skill Development Program

Sunshine Group of Institutions, Faculty of MCA conducted a one week Skill Development Program in the month of July 2017 for Semester V students. It is a continuous focused effort of Sunshine Faculties for increasing the employability of SGI students. A series of programs like Online Certification, IT Quiz, Corporate behavior and Know Yourself, Interview Facing Skills and Leadership Attitude are conducted for students to prepare them for company interviews. With these efforts faculties brought sustainable changes in their overall personality, attire, attitude and logic.
With the efforts of Training and Placement Officer Mr. Mitul Thakar and Coordinator Mr. Savan Raithatha, Training and Placement Cell (MCA) is continuously conducting Aptitude Tests, Technical Tests, and Group Discussions for preparing students to face the corporate. Campus Drive, On Campus and Off Campus Interviews, Pool Campus Drive are constantly going on in the current semester for the MCA 5th semester students. Students have to finalize companies for the 6th semester internships as well as for their placements. Series of companies are visiting and recruiting students from Rajkot and Ahmedabad for selection of the students. Corporate Day was also arranged as a part of it. All these are taking place under the active guidance of respected Director Prof. (Dr.) Vikas Arora.

Creativity Club
Creativity Club at Faculty of MCA has organized Best Out of Waste and Theme Based Classroom Decoration competition for Semester V students. The motive is to explore students’ creativity and how they can apply it in the ever changing IT field. Mobile based Services and Web based Services are the themes for Classroom decoration. Students’ enthusiastically participated in the event and it provided them with the learning of Team Work.
Entrepreneurship
Mr. Ram Yadav DGM of NSIC - National Small Industrial Corporation Ltd. and Mr. Parag Kaneria Trainer from NSIC delivered a session on “Entrepreneurship” on 26th August 2017 for the students of MBA semester III.

Start-up Talk
A Start-up talk was delivered to all i-MBA & MBA students by Mr. Apurva Mehta & Ms. Vaishali Parekh on 30th August 2017. They explained the opportunities, challenges, govt. assistance etc. with regard to Start-up.

GST
A guest talk on “GST” was organized for the students of MBA semester III on 31st August 2017. The session was delivered by Mr. Divyesh Gondaliya - Charted Accountant from Rajkot. He explained the entire structure and implementation of GST in a very effective and simple way.

Taxation
A guest session on “Taxation” was arranged for the students of i-MBA semester III on 22nd September 2017. The session was delivered by Mr. Devji Sankhat a well-known Charted Accountant from Rajkot. The session was on direct and indirect tax.

Personality Development
An expert talk on “Personality Development” was arranged for the students of MBA semester I on 16th September 2017. Dr. Chitralekha Dhadhal, Assistant Professor, Dept. of Commerce, Saurashtra University delivered the session.

Transaction Exposure
Dr. Shivam Popat a well-known entrepreneur delivered a talk on “Transaction Exposure” on 22nd September 2017. The session was especially organized for MBA semester IV (International Business Specialization) students.

Advertisement & Promotion
A motivational talk on “Our Youth Our Future” was organized on 26th September 2017. Well-known mentor and speaker Mr. Parth Kotecha addressed the students of MBA semester III and interacted with them for enlightening power of the youth.

An expert talk on “Advertisement & Promotion” was arranged at SGI for the students of MBA semester I. The talk was delivered by Mr. Nainesh Parekh, Director of Task-staffing Solutions & Owner of Ascent-ad agency on 29th September 2017.
Orientation Program-i MBA

Orientation Program of 5th Batch of i-MBA was conducted on 17th July 2017. Mr. Vimal Sheth Owner of Imperial Hotel Rajkot and campus director Prof. (Dr.) Vikas Arora addressed the students and their parents. During the orientation week various sessions on Human Values, Management Lessons of Movies, Soft Skill & Basic Etiquettes, Spoken English etc. were organized for the students along with the activities like Group Discussion, Management Games, and Industrial Visit etc.

Orientation Program-MCA

From 24th to 27th July, 2017 Orientation Program for 9th Batch of MCA new comers organized. Honorable Chairman Mr. Meenesh Mathur graced the event with his presence. The program started with the welcome note by Prof. (Dr.) Vikas Arora. Mr. Hiren Dadhania from Keshav Infotech was invited as Chief Guest for the event. A mix of varied activities like Quiz Competition, Programming Competition, and Poster Presentation Competition are planned for them. Students enjoyed a lot and the activities provided them a platform to open up with friends and faculties.

Orientation Program-MBA

Sunshine Group of Institutions conducted Orientation Program for the 9th batch of MBA from 24th to 29th July 2017. On the first day students were addressed by the experts from different fields. Subsequently the activities like Industrial Visit, Quiz competition, Guest Sessions by experts on various topics were arranged for the students of MBA semester I under the guidance of honorable campus director Prof. (Dr). Vikas Arora. Students participated in all activities arranged for them with a great zeal.

Teachers Training Program

Sunshine Group of Institutions successfully organized Teachers Training Program on "Joy of Teaching & Winning Students' Heart" on 3rd August 2017. More than 50 teachers from 30 different schools of Rajkot participated in the program. The two sessions were delivered by honorable campus director Prof. (Dr). Vikas Arora and Prof. Pratik Paun respectively.
Sunshine Group of Institutions conducted Orientation Program for the 1st batch of B.Voc on 23rd August 2017. Ms. Manisha Kantak, Senior Manager (Operations) from Tata Institute of Social Sciences School of Vocational Education (TISS-SVE) addresses students and guided them about the course. Prof. (Dr.) Vikas Arora, Campus Director, Sunshine Group of Institutions motivated students for their future journey.

Red FM- College Ke Tashanbaaz
The students of MBA, MCA, i-MBA and B.Voc participated in the inter college competition named “College Ke Tashanbaaz” organized by Red FM on 25th August 2017. They presented their performance with great enthusiasm in front of judges and audience. Students from MBA and MCA were selected for the final rounds. It was a mesmerizing experience for all the students.

Corporate Day-2017
Sunshine Group of Institutions organized Corporate Day for IT Graduates on 9th September, 2017. Under the guidance of Campus Director Prof. (Dr.) Vikas Arora, the Training and Placement Officer Mr. Mitul Thakar and Training and Placement Coordinator Mr. Savan Raithatha took great efforts to bring more than 20 companies under one roof. Expert Talks were delivered by industry experts. Open Panel Discussion was the charm of the day. First time ever in Rajkot such an initiative was taken by Sunshine College, Faculty of MCA to provide students an open platform to directly interact with the company fellows to solve their queries and FAQs about the job place demands.

Movie Promotion
On 10th August 2017 Tarak Mehta fame Tapu-Bhavya Gandhi along with his team visited the Sunshine Campus for the promotion of his first Gujarati Movie. During his visit he interacted with all the students with great excitement.
Blood donation camp and Thalassaemia Test

Blood donation camp and Thalassaemia Test was organized at Sunshine Group of Institutions along with the Indian Red Cross Society on 22nd September 2017. More than fifty students and faculties donated the blood and showed their kindness to help the needy people. Moreover Thalassaemia Test of more than 300 students was also conducted under the guidance of Campus Director Prof. (Dr.) Vikas Arora. Asst. Prof. Mr. Maulik Vasani and Ms. Dimple Anandpara took great efforts to execute the event smoothly.

Industrial Visit

Training and Placement Cell –MCA has organized an industrial visit for MCA semester V students at Way to Web Company, Ahmedabad on 22nd July, 2017. Students have observed the live development environment as well as attended a session on publishing Android Application and Website Hosting using PHP. They have interacted with the developers and gained knowledge out of it. Asst.Prof. Dimple Anandpara, Viral Shah and Dr.Milan Vachhani accompanied students for the visit.

Social Visit

Visit @ Sneh Nirar

Students of i- MBA semester III along with Asst. Prof. Komal Patel and Arti Bhatti visited “Sneh Nirzar” School for Mentally Challenged Children on 8th August 2017. The management of the school explained what extra care is needed for such children and how they treat such children. Students of SGI spent some time with these children, enjoyed with them and made them happy by giving gifts.
On 11\textsuperscript{th} July, 2017 Mr. Priyank Joshi, form Black Belt Smart Phone Company had taken session on Android Studio. The session was very much interactive and students learnt a lot out of it.

On 11\textsuperscript{th} September, 2017 Mr. Niral Raval and Ms. Nitu Makadiaya, form Little Panther had taken session on 3D Animation and VFX for MCA semester V students. The session had opened a new dimension to explore.

On 31\textsuperscript{st} August, 2017 Mr. Kalpesh Vyas & Mr. Amit Sarvaiya, form netRoute Technologies had taken session on “Networking & Subdomain” for MCA semester V students. They gave the demonstration in very effective way.

Seminar on SEO- “Search Engine Optimization” is taken by industry expert Mr. Brijesh Pandey from Tops Technology Pvt. Ltd on 14\textsuperscript{th} September, 2017. MCA semester V students took great benefit out of the session.

A two days workshop was organized on “PHP, Joomla, CMS and Android” on 20\textsuperscript{th} and 21\textsuperscript{st} July, 2017. The experts having intense industry background from renowned IT Company Way to Web Pvt. Ltd were invited to share their valuable knowledge and expertise in the said platform. 4 Students are selected for Free Training for their 6th semester internship as well as are awarded with gift vouchers for their live performance in the workshop.

A two days workshop was organized on “Web Designing” on 15\textsuperscript{th} and 16\textsuperscript{th} September, 2017 for MCA semester V students. The experts having intense industry background from renowned IT Company Retro Developers, Rajkot were invited to share their valuable knowledge and expertise in the said platform.
On 10th October 2015, during auspicious days of Navratri, Garba was organized by SGI for the students of SGI. Students of MBA, MCA and MAM came with traditional attire and played garba for hours. Competition among the students made the event more exciting where, Prince and Princess with 1st, 2nd runner ups and Well-dress winners were declared with prizes.
Hackathon

24 students from MCA semester V participated in Hackathon organized by Rajkot Municipal Corporation. Total of 4 teams with different problem definitions have enthusiastically participated in the event. Problem domains are Health Department, College Management, Central Store and General Administration. Asst. Prof. Viral Shah and Training and Placement officer Mr. Mitul Thakar Co-ordinated and guided students for the event.

Samiksha

More than 45 students of MBA participated in the management fest “Samiksha” organized by Dept. of Business Management Saurashtra University on 23rd September 2017. Three teams were declared as winner of different competitions.

Ms. Bobby Thomas & Ms. Krishma Rupareliya from MBA semester I achieved 2nd rank in Collage Making competition (Kahani Chitron ki Zubani).

Ms. Khyati Rudakiya, Ms. Hiral Rudakiya, Ms. Diya Popat, Ms. Sarita Patel & Mr. Jaykishan Kubavat from MBA semester I were 2nd Runner up in The Ad made show (Vigyapan).

Mr. Kapil Chhatbar from MBA semester III won Photography competition (Chhabi).

New Product Launch Competition

Marketing Club of SGI organized the “New Product Launch Competition” for the students of MBA semester III from 16th to 23rd September 2017. Students implemented different promotional tools and strategies to promote and sell their products during this competition. Students really made the event lively by their unique and continuous efforts. They enjoyed the event by learning and implementing practical lessons of branding and promotion.
Management Facts

Tips for professional excellence

Honesty & Integrity: are crucial to get people to believe you and be into the journey you are taking them on.

Vision: know where you are, where you want to go and enroll your team in charting a path for the future.

Inspiration: inspire your team to be all they can by making sure they understand their role in the bigger picture.

Ability to Challenge: do not be afraid to challenge the status quo, do things differently and have the courage to think outside the box.

Communication Skills: keep your team informed of the journey, where you are, where you are heading and share any roadblocks you may encounter along the way.

Ms. Sarita Patel
MBA Semester-I

Impact of GST
The impact of GST on India business can be negative and positive, whether it is a small business or large business the impact would be same.

Positive impact:-
• There will be no service tax, central tax, excise duty, duties of excise, central sales tax, and others. This will bring down the burden of multiple taxes.
• Startup that have the turnover of ₹5,00,000 have to register for VAT with GST the annual turnover of ₹10,00,000 will require to register for GST.

Negative impact:-
• The proposed GST rate is quite high than VAT which won’t bring down the price of commodities.
• GST is largely related to manufacturing segment, it may increase loss.
• Companies taking business loans may face higher infrastructure and other complications.

Ms. Monika Sardhara
MBA Semester-I

Tech Corner

Li-Fi
Li-Fi stands for Light Fidelity. Li-Fi is a wireless optical networking technology that uses light-emitting diodes (LEDs) for data transmission. Li-Fi is designed to use LED light bulbs similar to those currently in use in many energy-conscious homes and offices. If this technology can be put into practical use, every bulb can be used something like a Wi-Fi hotspot to transmit wireless data and we will proceed toward the cleaner, greener, safer and brighter future.

Ms. Kajal Dhodkiya
MCA Semester-III

Project Ara
At Google I/O, ATAP the recent launching may be Project Ara, a truly modular smartphone. Project Ara may be the most anticipated ATAP project from Google. Google believes we shouldn’t need to upgrade our whole device just to get a better camera. Instead, we should buy the newest camera module and replace the old one from our phone Ara makes modular phones a reality. Google is making modules like high-quality cameras, a bigger capacity battery, secondary E-Ink displays, and high-definition speakers that we can simply swap out of our Ara device.

Link: https://www.digitaltrends.com/mobile/awesome-google

Mr. Parth Solanki
MCA Semester-V

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Courses Offered: MBA, MCA, i-MBA, B.Voc

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