Chairman’s Message

SUNSHINE Group of Institutions (SGI) has emerged as a pioneer, prominent and well established education group that has scaled the utmost bars of standards for professional education and enlightened the youth of the society since 1972. SGI is a center of excellence in Management and Technical Education which is admired for its value based education, training, research, pedagogy and placement. And thus, SGI propel the students to explore, to create, to challenge and to lead the world. The core target of SGI is to provide world class education to the youth that enables them to fight today’s corporate challenges and lead the future towards newer horizons of improvement and success.

Mr. Meenesh Mathur
Chairman
Sunshine Group of Institutions

Director’s Message

With another year of successful advancement towards the achievement of excellence in management education, SUNSHINE Group of Institutions has added accolades to its credits. SUNSHINE Group of Institutions has nurtured its students not only for the corporate opportunities but also sensitized them to the important issues of global economy & the opportunities across the globe. Through the competent Corporate Resource Cell (CRC), we expose our students to the understanding of the dynamics of professional corporate culture. We extend support to the youth of the nation with a customized effort to nurture the abilities to the competence levels and build a strong skillful and talented nation to bridge the gaps of Indian and Global markets.

Dr. Vikas Arora
Director
Integrated Campus

A Perfect Path to Success...
This year Dr. Alpana Upadhyay, Head of MCA department has published four research papers in the Journals of International repute with high impact factor. Among them her last contribution was in CSI Convention, December 2015 which is a Springer publication under AISC series. Besides this she also chaired the session on Social Engineering in CSI-2015, 50th Golden Jubilee Annual Convention on ‘Digital Life’ at New Delhi. As a reviewer, she has reviewed several papers of International Journal of Cyber-Security and Digital Forensics (IJCSDF), Published by the Society of Digital Information and Wireless Communications, Hong Kong.

She was appointed as a member of the international panel of experts from India for the Annual Executive Survey of IMD World Competitiveness Yearbook 2015 by National Productivity Council (NPC), Ministry of Commerce & Industry, Government of India on 10/03/2015. She was invited as a resource person in the program of “Nari Sashaktikaran” of Gujarat Government held at Saurashtra University and delivered an expert talk on the topic “Information Technology and Women Empowerment”. She was also invited as a resource person in the Refresher Course (RC-198) conducted by Academic Staff college at Saurashtra University. She was appointed as a team member of IT committee of RMC to form IT policy for the city and to make e-Governance truly RITE (Responsive Innovative Transparent Effective) e-Governance.

This year is marked with distinct achievement of Dr. Bhargavi Goswami, as she achieved her Ph.D in Computer Science on “Design and Analysis of Optimum Wireless Transmission on Rate Control Protocol” where she improved the speed of Internet remarkably. She has been contributing in plenty into the field of Research and has successfully completed Major Research Project funded by University Grant Commission (UGC) as a part of her Ph.D work. By the end of this year, she has 17 publications in reputed highly indexed journals and proceedings amongst which her last contribution was in December, CSI-2015 which is a Springer Proceeding.

Ms. Dimple Anandpara, Assistant Professor, MCA Department, had published a paper on “Analysis of Image Steganography Techniques”. Her paper got selected in IJCA, one of the renowned journals with good impact factor.

Ms. Rashmi Gandhi, Assistant Professor, MCA Department had contributed in the field of research with two paper publications. Paper on “Steganography” was published in IJIRAE and paper on “Audio encryption” was published in IJCA.

Ms. Tulsi Raval, Assistant Professor, MBA Department, enrolled her name for PhD. with Commerce Department, Saurashtra University, Rajkot.
Training & Placement Corner

Training & Placement cell at SGI is in its continuous efforts to produce competent professionals, to bridge the gap between campus to corporate and creating awareness about the corporate field and their demands.

T&P cell (IT branch) arranges a series of interviews by the renowned IT companies for the students to help them in fulfilling their goals. Interviews are arranged in different technologies like Java, PHP, Net., Android etc., Renowned companies like Seawind Systems, Way to Web Pvt. Ltd, Steady steps, Sileverwings Technologies Pvt. Ltd., Robonet Infotech Pvt. Ltd., Qtonz Infosoft and many more had selected our students for free project training and placements.

T&P cell (Management branch) in association with Maahi Milk Producers Pvt. Ltd. organized Interview process for the post of District MIS and PIB Executive. Mr. Ashoksinh Jadeja (Finance Specialization) is selected as a District MIS Executive and Mr. Sanjay Bhadarka (Finance specialization) is selected as a PIB Executive.

Leading Corporate houses like Infinium Toyota, Axis Bank and HDFC Bank organized Interview process for our management students.

Skill Development Program

SGI, MCA Department has launched Skill Development Program in the month of June 2015 which was a continuous focused effort of Sunshine Faculties for increasing the employability of SGI students. By implementing cutting edge pedagogy and providing abstract material to the students for enhancing their skills in cracking the interviews and becoming employable, faculties brought sustainable changes in their overall personality, attire, attitude and logics.

SGI proposed Skill Development Program to make a strong impact on the employment ratio of the students of SGI. These activities are proved to be a boon for the students stepping towards the doors of the post graduation to face the outside world.

Besides the topics covered as shown in the list, multiple MOCK interviews were conducted by experienced faculties of SGI making them completely geared up to face the odds of job market.

This was a gigantic opportunity for students who wished to supplement their theoretical knowledge with practical hands-on training that has improved their employability in the increasingly competitive job market and transformed their lives making it even better.

<table>
<thead>
<tr>
<th>No</th>
<th>Internal Faculty</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1</td>
<td>Dr. Vikas Arora</td>
<td>Soft Skills</td>
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<tr>
<td>2</td>
<td>Dr. Alpana Upadhyay</td>
<td>Personality Development and Interview Skills</td>
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<td>3</td>
<td>Prof. Mitul Thakar</td>
<td>Professional Resume building</td>
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<td>4</td>
<td>Dr. Bhargavi Goswami</td>
<td>Communication skills and Interview best practices</td>
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<td>Prof. Rashmi Gandhi</td>
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<td>6</td>
<td>Prof. Prashant Puar</td>
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<td>7</td>
<td>Prof. Amit Vadera</td>
<td>Logic development</td>
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<td>8</td>
<td>Prof. Bhagirath Rajput</td>
<td>General logical and technical questions</td>
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<td>9</td>
<td>Prof. Riddhi Joshi</td>
<td>Preparing Effective presentation</td>
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<td>10</td>
<td>Prof. Jasmin Jasani</td>
<td>Android</td>
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<td>11</td>
<td>Prof. Charmi Kotak</td>
<td>Advanced Java</td>
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<td>12</td>
<td>Prof. Dimple Anandpara</td>
<td>Database Concepts</td>
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<td>13</td>
<td>Prof. Viral Shah</td>
<td>Quantitative Aptitude</td>
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<td>14</td>
<td>Prof. Krutika Mehta</td>
<td>PHP</td>
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<tr>
<td>15</td>
<td>Mr. Dharmesh Vekariya</td>
<td>Network management and LAN configuration</td>
</tr>
<tr>
<td>16</td>
<td>Mr. Amit Vasani</td>
<td>Server Management</td>
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</tbody>
</table>
A Seminar was organized for MCA students on "SEO as a Carrier Option" by the industry experts on 17\textsuperscript{th} July, 2015. The CEO of the company Mr. Vimal Vasvelia and SEO Manager & Trainer Mr. Mithilesh Joshi had discussed with students about the importance of SEO and why SEO can be a better career alternative. Mr. Hiren Davada, .net Expert, had shared knowledge on ASP.net Programming.

On 12th October, Mr. Mehul Patel, Corporate Trainer from the renowned IT development company Silverwings Technologies Pvt. Ltd. Ahmedabad had taken seminar on "How to be a Business Development Manager, Free Lancer & Coding Architect". The knowledge provided in the session helped students of MCA Department to become future entrepreneur.

Seminar on Practical Aspects of Marketing was taken by Mrs. Parul Gangani, faculty of J.H.Bhalodia Women’s college on 24\textsuperscript{th} October for the students of MBA & MAM. She highlighted the major upcoming concepts of Marketing and also gave its practical implication in today’s market with many different examples. Topics covered were retail marketing, e-marketing & branding etc.

On 28\textsuperscript{th} of October, 2015 seminar on Digital Entrepreneurship was conducted for MBA, MCA, MAM students by very young and enthusiastic entrepreneur Mr. Rachit Dave. He is the founder and owner of “Careerkhojj” a 21\textsuperscript{st} century technology solutions provider. He mainly discussed with students regarding opportunity for entrepreneurship and the basic skills required for the same.

A Two day workshop on Java technology was arranged on 29\textsuperscript{th} and 30\textsuperscript{th} November, 2015 for MCA 3\textsuperscript{rd} semester students. Experts from Way to Web Pvt. Ltd. had taken hands-on session to improve competency in core java and latest frameworks.
A seminar on "Network Security Tools and Cisco Certification" followed by “Ethical Hacking” was organized on 30th July, 2015 for MCA Department students. Mr. Divan Raimagia, Director and Mr. Akram Chauhan, Ethical Hacker from one of the established IT company Alliance Solutions, Rajkot guided students on the current trends and future scope in Network Security, importance of CISCO certification and issues that need to be taken care for ethical hacking.

Seminar on Introduction to French Language was taken by Ms. Mala Soni. She delivered the basic understanding of French language to the students of MCA, MBA & MAM. She also taught them basic words in French.

A seminar on "Web Hosting & cPanel" was conducted on 16th September, 2015 for MCA students. Mr. Dhaval Upadhyay and Mr. Kevin Hingrajia from the well known IT company Evoke Infotech Pvt. Ltd. put light on the vast market for web hosting.

Mr. Hitesh Shah and Mr. Dhaval Upadhyay from Instant Naukri.com had taken seminar on "How Company can Welcome You" on 18th September, 2015 for MCA students. Mr. Shah had motivated students on how to make them employable.

SGI, MBA Department arranged Induction program on 13th August, 2015 to welcome new students. It is a tradition as well as a necessity since students need to be aware about the university, its mission, vision and working of systems. A live interactive session was there between students and SGI Faculties to introduce with each other and get familiar with the environment.
Mr. Mahipat Rajput
Way to Web Pvt. Ltd.
“PHP, Joomla and CMS”
11th to 14th August, 2015
SUNSHINE-MCA Department

Mr. Abhishek Pujara, Mrs. Nidhi Pujara
“Android Application Development”
19th to 22nd September
SUNSHINE-MCA Department

Mr. Ankit Dasani
“Python Technology & Open ERP”
SUNSHINE-MCA Department
24th September, 2015

Mr. Manish Tilara
“Photoshop and Web Designing”
SUNSHINE-MCA Department
26th to 28th September

“Induction Program”
SUNSHINE-MCA Department
16th July, 2015

“Yoga Day”
SUNSHINE-MCA Department
21st June, 2015
A Visit to blood bank was organized on 19th September, 2015 for MCA Department students. Objective of the visit was to create awareness for Thalassemia. The students were informed about the importance of blood donation, criteria for donating blood as well as different components of blood. The authorities at “Rajkot Voluntary Blood bank” had provided a great support in guiding students about thalassemia, its types, diagnosis and preventive measures that need to be taken so that it should not be inherited to the next generation.

On 3rd October, 2015 Students of MCA Department took a visit to RMC. The visit helped students to enrich their knowledge in m-Governance, e-Governance and ICT based services provided by RMC.

SUNSHINE, MBA Department planned visit to “Gopal Snacks Pvt. Ltd.”, on 27th October, 2015, one of the renowned company in Saurashtra region. Visit was focused on manufacturing and supply chain management.

SUNSHINE, MBA Department, on 28th July, 2015 organized visit to “Balaji Wafers Pvt. Ltd.”. Students of MAM and MBA took visit to the company to get knowledge about its working and operations.

Airport Authority of India (AAI) celebrated Vigilance Awareness week. As a part of it different competitions were organized. Students from MBA and MCA Departments had participated in Group Discussion on 28th Oct 2015. Mubin Shaikh (5th Semester), Prema Nathwani (3rd semester) and Niyati Madhvani (3rd semester) of MCA program had secured 3rd position in the Group Discussion on the topic “Digitization is a preventive tool to fight against corruption”.

On 1st February 2015, students of MBA & MAM had visited IIM Ahmedabad one of the prominent B-School in India to explore the culture, environment & study pattern. Further we had also visited Gandhinagar Science City.
On 10th October 2015, during auspicious days of Navratri, Garba was organized by SGI for the students of SGI. Students came with traditional attire and played garba for hours. Competition among the students made the event more exciting where, Prince and Princess with 1st, 2nd runner ups and Well-dress winners were declared with prizes.

SGI, MCA Department organized Freshers’ Party on 8th Aug, 2015 at Real Spice, Rajkot to welcome new students and to bid farewell to senior students. It was a colorful occasion as freshers were dressed in their best attire. Lots of 1 minute games and competitions organized between seniors and juniors creating fun for all the students and faculties present there, followed by the grand dinner. Mr. Anil Nakum and Ms. Vani Upadhyay were declared as winners of “Mr. & Ms. Fresher-2015” competition.

SGI, Faculty of MBA organized Freshers’ Party on 22nd Aug, 2015 at Sreedhar Party Lawns, Rajkot to welcome new students. It was a colorful occasion as freshers were dressed in their best attire. Lots of 1 minute games and competitions were organized. Farewell party was organized at Disney Land on 18th April to bid farewell to senior students. Seniors and juniors enjoyed a lot with DJ followed by the grand dinner.

To encourage creativity and maintain the tradition of putting rangoli Faculty of MBA, MCA and MAM at SGI organized rangoli competition. Students put their best to keep the charm of the competition.

On 10th October 2015, during auspicious days of Navratri, Garba was organized by SGI for the students of SGI. Students came with traditional attire and played garba for hours. Competition among the students made the event more exciting where, Prince and Princess with 1st, 2nd runner ups and Well-dress winners were declared with prizes.
Dharmesh Chovatiya-MBA
Area Manager, Surat – Headquarter, Hegde & Hegde Pharmaceutical LLP
"Today I am working as Area Manager in Hegde & Hegde Pharmaceutical. I feel fortunate enough to have high level of professional education and learning from Sunshine Group of Institutions. SGI has given me an immense opportunity and provided me platform for nurturing my talent in a great way. I am happy to call myself an Alumni of SGI, as this institute helped me to achieve success in my career.

Sajan Christudas-MBA
Relationship Manager, L&T-Financial Services

Being alumni of one of the most admired institution makes me feel appreciated to be a respected professional in the society I live in, with those eminent people I meet and also at reputed companies I visit. It also made me to enlighten my learning to my colleagues at my work and friends in social life, on how can be well determined, decent and directive towards their goal.

Ankit Shah-MCA
Co-Founder and Sr. Web Engineer, Simprosys Infomedia, Rajkot

"Today I am co-owner of IT Company “Simprosys Infomedia” having strength of 10+ team members. It was always my desire to study at Sunshine College where out-of-the-box thinking is encouraged and instructors are practical oriented. At Sunshine, I found lectures to be very interactive, and everyone gets platform that enriching the classroom environment."

Ashvin Poshiya-MBA
Assistant Manager, Axis Bank Ltd., Rajkot

A Home away from home, College forms a part of what we choose in life and what we become in life. Some of the most beautiful things in anybody’s life happen during college studies. If today I am in a position, is because of the good education & culture I have imbibed from my college Sunshine Group of Institutions.

Lakhani Chirag-MCA
Project Manager, WebPixel Technologies, Ahmadabad

Sunshine College is a place to learn. It offers everything that is required for an all round development of a student - competitive environment, state of the art infrastructure and great faculty. The most promising feature of my college was individual care and caters each student based on their needs.

Vaishnav Divyesh-MCA
Co-Founder and Sr. Mobile Engineer, Simprosys Infomedia, Rajkot

SGI is a best place to learn. The guidance and support provided by the faculties are unforgettable. The main features of the college are infrastructure & competitive environment. One thing that sets it apart from the other institutions is the range of seminars delivered by guest faculties and industrial people.
Being a pioneer in academic field for over more than three decades, as a part of its responsibility to academic community SUNSHINE MBA, MCA, MAM Departments had organized one day Teacher’s Training Program for all teachers in and around Saurashtra region. Director, Dr. Vikas Arora had shared his expertise on “Effective Presentation Skills” and focusing on Delivering Effective Classroom presentation. More than 20 principals and 60 teachers participated in the program.

On 19th of December, 2015, SUNSHINE MBA, MCA, MAM Departments conducted Faculty Development Program on “Delivering Effective Classroom presentation”. Director Dr. Vikas Arora had conducted the session. The program was a grand success with the presence of 20 esteemed directors, principals, HODs and 110 delegates from 30 leading colleges of 15 cities.

SUNSHINE Group of Institutions, MBA Department successfully organized 1st Alumni Meet on 4th Oct-2015. In this meet more than 500 Alumni were invited. Alumni Meet is a platform for all alumni and current students of the institute for exchanging their references and mingle with each other.

Parents were invited to SGI campus to have interaction with faculties for getting information about the academic progress and overall development of their wards. Parent Teacher Meeting received an overwhelming response.
Business Standard one of the leading newspaper organized national level quiz for management graduates. Students of MBA Department participated and won the gold, silver and bronze medals from the same.

Airport Authority of India (AAI) celebrated Vigilance Awareness week. As a part of it different competitions were organized. Students of MCA Department, Mubin Shaikh (5th Semester), Prerna Nathwani (3rd semester) and Niyati Madhvani (3rd semester), had secured 3rd position in the GD on the topic “Digitization is a preventive tool for fight against corruption”.

Chief Patron: Mr. Meenesh Mathur
Committee Chair: Prof. Dr. Vikas Arora
Chief Coordinator: Prof. Dr. Alpana Upadhyay
Prof. Khusbu Dave
Co-coordinator: Prof. Rashmi Gandhi
Editorial Board:
MCA: Prof. Dr. Bhargavi H. Goswami
Prof. Jasmin Jasani
Prof. Krutika Mehta
MBA & MAM: Prof. Alpesh Gajera
Prof. Karan Sagar
Prof. Yashpalsinh Zala

SUNSHINE Group of Institutions
Behind Rangoli Park, Mota Mahuva,
Kalawad Road, Rajkot-360005
Gujarat-India
Phone: 07359513198, 0281-2925977
Website: www.sunshinegrouprajkot.org
For your valuable suggestion / feedback, kindly contact: udaan@sunshinegrouprajkot.org
Courses Offered: MAM, MBA, MCA